

Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

/076 W

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R 201130Z JUN 74

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 8180

INFO AMEMBASSY VIENNA

UNCLAS SOFIA 1027

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLOVDIV FAIR-SATUFFER CHEMICALS

REF: STATE 131461

1. FOLLOWING IS TELEX SENT JUNE 20 TO STAUFFER CHEMICALS,
ATTENTION BJORN KRIEKE WHOM FISCHER CALLED ON IN GENEVA.

2. BEGIN QUOTE: CHARGE' D'AFFAIRS BATJER HAS ASKED THAT I
CONTACT YOU URGENTLY IN EFFORT TO HAVE STAUFFER REMAIN
AT US PAVILION PLOVDIV. WHILE I UNDERSTAND DECISION
REACHED IN LINE WITH COMPANY POLICY TO STAY OUT OF
IMAGE EXHIBITS, PLOVDIV WILL NOT BE PROPAGANDA SHOW
BUT WILL BE STRONG COMMERCIAL EXHIBITION AIMED AT KEY
BULGARIAN AGRICULTURAL LEADERS. EMBASSY, TOO, UNDER-
STANDS YOUR AVERSION TO IMAGE FAIRS AND IT WAS PRECISELY
FOR THIS REASON THAT WE WILL HAVE FULL PARTICIPATION BY
US DEPARTMENT OF COMMERCE, INCLUDING SPECIFIC MARKET
PROMOTION EFFORTS PRIOR TO FAIR, PROFESSIONAL TRANS-
LATING SERVICES, AND OTHER FACILITIES AT YOUR DISPOSAL
TO NEGOTIATE WITH FOREIGN TRADE REPS. MORE IMPORTANTLY,
PLOVDIV WILL PROVIDE ALMOST UNIQUE OPPORTUNITY FOR
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STAUFFER TO MEET AND SELL TO ENDUSERS, INCLUDING FARM

MANAGERS AND PURCHASING AGENTS. EAST-WEST TRADE CENTER
IN VIENNA WILL BE FORWARDING COMPLETE DESCRIPTION OF
DEPARTMENT
OF COMMERCE MATERIALS AND INFORMATION WHICH
BETTER EXPLAIN OUR EFFORTS TO MAKE PLOVDIV FIRST CLASS
COMMERCIAL EXHIBITION. HOPE YOU CAN RECONSIDER DE-
CISION. SIGNED FISCHER. END QUOTE.
BATJER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740161-0711
From: SOFIA
Handling Restrictions: n/a
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Legacy Key: link1974/newtext/t19740628/aaaaaxqj.tel
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Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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30 JUN 2005

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